

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	ORDER# 40 / ROMNEY FOR PRESIDEI
Estimate Number	ORDER# 40

Invoice #	04069014-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04069014
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/22/12 - 08/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
		Political Outside Window									
					08/20/12 to 08/26/12	6x	-- WTF--				
	13			W	08/22/12	:30	6:29 AM	2012MRFP079H	\$1,200.00		5
	13			W	08/22/12	:30	6:59 AM	2012MRFP084H	\$1,200.00		1
	13			Th	08/23/12	:30	6:11 AM	2012MRFP079H	\$1,200.00		6
	13			Th	08/23/12	:30	6:59 AM	2012MRFP087H	\$1,200.00		2
	13			F	08/24/12	:30	6:13 AM	2012MRFP079H	\$1,200.00		3
	13			F	08/24/12	:30	6:38 AM	2012MRFP087H	\$1,200.00		4
2	13	Good Day 7a	7a-8a								
		Political Outside Window									
					08/20/12 to 08/26/12	3x	-- WTF--				
	13			W	08/22/12	:30	7:42 AM	2012MRFP079H	\$1,200.00		1
	13			Th	08/23/12	:30	7:31 AM	2012MRFP079H	\$1,200.00		2
	13			F	08/24/12	:30	7:29 AM	2012MRFP079H	\$1,200.00		3
3	13	Good Day 8a	8a-9a								
		Political Outside Window									
					08/20/12 to 08/26/12	6x	-- WTF--				
	13			W	08/22/12	:30	8:24 AM	2012MRFP084H	\$1,200.00		1
	13			W	08/22/12	:30	8:42 AM	2012MRFP079H	\$1,200.00		4
	13			Th	08/23/12	:30	8:13 AM	2012MRFP087H	\$1,200.00		6
	13			Th	08/23/12	:30	8:59 AM	2012MRFP079H	\$1,200.00		2
	13			F	08/24/12	:30	8:23 AM	2012MRFP087H	\$1,200.00		3
	13			F	08/24/12	:30	8:43 AM	2012MRFP079H	\$1,200.00		5
4	13	Good Day 9a	9-10a								
		Political Outside Window									
					08/20/12 to 08/26/12	6x	-- WTF--				
	13			W	08/22/12	:30	9:40 AM	2012MRFP084H	\$1,000.00		4
	13			W	08/22/12	:30	9:46 AM	2012MRFP079H	\$1,000.00		1
	13			Th	08/23/12	:30	9:29 AM	2012MRFP087H	\$1,000.00		2
	13			Th	08/23/12	:30	9:52 AM	2012MRFP079H	\$1,000.00		6

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Product	ORDER# 40 / ROMNEY FOR PRESIDEI
Estimate Number	ORDER# 40

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Sales Office	FSS Philadelphia
Sales Region	National

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Deal #	
Order Flight	08/22/12 - 08/26/12

Billing Calendar	Broadcast
Billing Type	Cash
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IDB #	
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Agency Ref	
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Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	13	Good Day 9a	9-10a								
		Political Outside Window									
	13			F	08/24/12	:30	9:25 AM	2012MRFP087H	\$1,000.00		5
	13			F	08/24/12	:30	9:52 AM	2012MRFP079H	\$1,000.00		3
5	13	M-F 10a-11a Live w/Kelly	10a-11a								
		Political Outside Window									
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	10:42 AM	2012MRFP084H	\$500.00		4
	13			W	08/22/12	:30	10:51 AM	2012MRFP079H	\$500.00		1
	13			Th	08/23/12	:30	10:29 AM	2012MRFP087H	\$500.00		5
	13			Th	08/23/12	:30	10:51 AM	2012MRFP079H	\$500.00		2
	13			F	08/24/12	:30	10:48 AM	2012MRFP087H	\$500.00		6
	13			F	08/24/12	:30	10:59 AM	2012MRFP079H	\$500.00		3
6	13	Fox 13 News at Noon	12p-1p								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	12:15 PM	2012MRFP084H	\$500.00		4
	13			W	08/22/12	:30	12:28 PM	2012MRFP079H	\$500.00		1
	13			Th	08/23/12	:30	12:14 PM	2012MRFP087H	\$500.00		2
	13			Th	08/23/12	:30	12:28 PM	2012MRFP079H	\$500.00		6
	13			F	08/24/12	:30	12:14 PM	2012MRFP087H	\$500.00		3
	13			F	08/24/12	:30	12:41 PM	2012MRFP079H	\$500.00		5
7	13	M-F 4p-5p Judge Judy	4p-5p								
		Political Outside Window									
				08/20/12 to 08/26/12		3x	-- WTF--				
	13			W	08/22/12	:30	4:09 PM	2012MRFP084H	\$700.00		1
	13			Th	08/23/12	:30	4:40 PM	2012MRFP087H	\$700.00		3
	13			F	08/24/12	:30	4:11 PM	2012MRFP087H	\$700.00		2
8	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	13	Fox 13 News at 5p	5p-530p								
		Political Outside Window									
				08/20/12 to 08/26/12	6x	-- WTF--					
	13			W	08/22/12	:30	5:12 PM	2012MRFP079H	\$1,400.00		5
	13			W	08/22/12	:30	5:29 PM	2012MRFP084H	\$1,400.00		1
	13			Th	08/23/12	:30	5:12 PM	2012MRFP079H	\$1,400.00		4
	13			Th	08/23/12	:30	5:29 PM	2012MRFP087H	\$1,400.00		2
	13			F	08/24/12	:30	5:13 PM	2012MRFP079H	\$1,400.00		3
	13			F	08/24/12	:30	5:29 PM	2012MRFP087H	\$1,400.00		6
9	13	Fox 13 News at 530p	530p-6p								
		Political Outside Window									
				08/20/12 to 08/26/12	6x	-- WTF--					
	13			W	08/22/12	:30	5:39 PM	2012MRFP079H	\$1,400.00		1
	13			W	08/22/12	:30	5:55 PM	2012MRFP084H	\$1,400.00		5
	13			Th	08/23/12	:30	5:39 PM	2012MRFP079H	\$1,400.00		2
	13			Th	08/23/12	:30	5:58 PM	2012MRFP087H	\$1,400.00		6
	13			F	08/24/12	:30	5:45 PM	2012MRFP079H	\$1,400.00		3
	13			F	08/24/12	:30	5:58 PM	2012MRFP087H	\$1,400.00		4
10	13	Fox 13 News at 6p	6p-630p								
		Political Outside Window									
				08/20/12 to 08/26/12	6x	-- WTF--					
	13			W	08/22/12	:30	6:22 PM	2012MRFP079H	\$1,800.00		4
	13			W	08/22/12	:30	6:29 PM	2012MRFP084H	\$1,800.00		1
	13			Th	08/23/12	:30	6:12 PM	2012MRFP079H	\$1,800.00		2
	13			Th	08/23/12	:30	6:28 PM	2012MRFP087H	\$1,800.00		6
	13			F	08/24/12	:30	6:23 PM	2012MRFP079H	\$1,800.00		5
	13			F	08/24/12	:30	6:29 PM	2012MRFP087H	\$1,800.00		3
11	13	Fox 13 News at 630p	630p-7p								
		Political Outside Window									
				08/20/12 to 08/26/12	6x	-- WTF--					
	13			W	08/22/12	:30	6:48 PM	2012MRFP079H	\$1,800.00		1

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Account Executive	Chris Johnson
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Sales Region	National

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Alt Order #	Political Outside Window
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Billing Calendar	Broadcast
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IDB #	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
11	13	Fox 13 News at 630p	630p-7p								
		Political Outside Window									
	13			W	08/22/12	:30	6:55 PM	2012MRFP084H	\$1,800.00		6
	13			Th	08/23/12	:30	6:47 PM	2012MRFP079H	\$1,800.00		2
	13			Th	08/23/12	:30	6:55 PM	2012MRFP087H	\$1,800.00		5
	13			F	08/24/12	:30	6:40 PM	2012MRFP079H	\$1,800.00		4
	13			F	08/24/12	:30	6:59 PM	2012MRFP087H	\$1,800.00		3
12	13	M-Su 10p-1030p Late News	10p-1030p								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	10:24 PM	2012MRFP079H	\$2,500.00		4
	13			W	08/22/12	:30	10:29 PM	2012MRFP084H	\$2,500.00		1
	13			Th	08/23/12	:30	10:14 PM	2012MRFP079H	\$2,500.00		2
	13			Th	08/23/12	:30	10:29 PM	2012MRFP087H	\$2,500.00		6
	13			F	08/24/12	:30	10:11 PM	2012MRFP079H	\$2,500.00		5
	13			F	08/24/12	:30	10:28 PM	2012MRFP087H	\$2,500.00		3
13	13	M-Su 1030-11p Late News	1030p-11p								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	10:38 PM	2012MRFP079H	\$1,800.00		1
	13			W	08/22/12	:30	10:52 PM	2012MRFP084H	\$1,800.00		5
	13			Th	08/23/12	:30	10:43 PM	2012MRFP079H	\$1,800.00		6
	13			Th	08/23/12	:30	10:52 PM	2012MRFP087H	\$1,800.00		2
	13			F	08/24/12	:30	10:44 PM	2012MRFP079H	\$1,800.00		4
	13			F	08/24/12	:30	10:53 PM	2012MRFP087H	\$1,800.00		3
14	13	Fox 13 News Edge 11p	11p-1135p								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	11:22 PM	2012MRFP079H	\$1,400.00		1
	13			W	08/22/12	:30	11:29 PM	2012MRFP084H	\$1,400.00		5
	13			Th	08/23/12	:30	11:20 PM	2012MRFP079H	\$1,400.00		6

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MyFoxTampaBay.com
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Estimate Number	ORDER# 40

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Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice #	04069014-1
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IDB #	
Advertiser Code	
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Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	13	Fox 13 News Edge 11p	11p-1135p								
		Political Outside Window									
	13			Th	08/23/12	:30	11:35 PM	2012MRFP087H	\$1,400.00		2
	13			F	08/24/12	:30	11:22 PM	2012MRFP079H	\$1,400.00		4
	13			F	08/24/12	:30	11:29 PM	2012MRFP087H	\$1,400.00		3
15	13	Good Day 5a	5a-530a								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	5:12 AM	2012MRFP079H	\$500.00		6
	13			W	08/22/12	:30	5:29 AM	2012MRFP084H	\$500.00		1
	13			Th	08/23/12	:30	5:24 AM	2012MRFP079H	\$500.00		5
	13			Th	08/23/12	:30	5:29 AM	2012MRFP087H	\$500.00		2
	13			F	08/24/12	:30	4:59 AM	2012MRFP079H	\$500.00		3
	13			F	08/24/12	:30	5:24 AM	2012MRFP087H	\$500.00		4
16	13	Good Day 530a	530a-6a								
		Political Outside Window									
				08/20/12 to 08/26/12		6x	-- WTF--				
	13			W	08/22/12	:30	5:42 AM	2012MRFP079H	\$750.00		4
	13			W	08/22/12	:30	5:58 AM	2012MRFP084H	\$750.00		1
	13			Th	08/23/12	:30	5:41 AM	2012MRFP079H	\$750.00		2
	13			Th	08/23/12	:30	5:59 AM	2012MRFP087H	\$750.00		5
	13			F	08/24/12	:30	5:43 AM	2012MRFP079H	\$750.00		3
	13			F	08/24/12	:30	5:59 AM	2012MRFP087H	\$750.00		6
17	13	Good Day Sa 6a	6a-7a								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S-				
	13			Sa	08/25/12	:30	6:40 AM	2012MRFP079H	\$500.00		2
	13			Sa	08/25/12	:30	6:58 AM	2012MRFP087H	\$500.00		1
18	13	Good Day Sa 7a	7a-8a								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S-				

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	13	Good Day Sa 7a	7a-8a								
		Political Outside Window									
	13			Sa	08/25/12	:30	7:48 AM	2012MRFP079H	\$800.00		1
	13			Sa	08/25/12	:30	7:59 AM	2012MRFP087H	\$800.00		2
19	13	Good Day Sa 8a	8a-9a								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S-				
	13			Sa	08/25/12	:30	8:40 AM	2012MRFP079H	\$800.00		2
	13			Sa	08/25/12	:30	8:58 AM	2012MRFP087H	\$800.00		1
20	13	Fox 13 Late News 10p	10p-1030p								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S-				
	13			Sa	08/25/12	:30	10:15 PM	2012MRFP079H	\$2,500.00		2
	13			Sa	08/25/12	:30	10:29 PM	2012MRFP087H	\$2,500.00		1
21	13	Fox 13 Late News 1030p	1030p-11p								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S-				
	13			Sa	08/25/12	:30	10:37 PM	2012MRFP079H	\$1,800.00		1
	13			Sa	08/25/12	:30	10:52 PM	2012MRFP087H	\$1,800.00		2
22	13	Good Day Su 6a-7a News	6a-7a								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S				
	13			Su	08/26/12	:30	6:56 AM	2012MRFP079H	\$500.00		1
	13			Su	08/26/12	:30	6:59 AM	2012MRFP087H	\$500.00		2
23	13	Good Day Su 7a	7a-8a								
		Political Outside Window									
				08/20/12 to 08/26/12		2x	-----S				
	13			Su	08/26/12	:30	7:25 AM	2012MRFP079H	\$800.00		2
	13			Su	08/26/12	:30	7:56 AM	2012MRFP087H	\$800.00		1
24	13	Good Day Su 8a	8a-9a								

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Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
25	13	Fox News Sunday	9a-10a	Political Outside Window							
				08/20/12 to 08/26/12 2x -----S							
				Su	08/26/12	:30	8:13 AM	2012MRFP079H	\$900.00		2
				Su	08/26/12	:30	8:59 AM	2012MRFP087H	\$900.00		1
				Political Outside Window							
26	13	Fox 13 News Su 6p	6p-7p	08/20/12 to 08/26/12 2x -----S							
				Su	08/26/12	:30	9:48 AM	2012MRFP079H	\$900.00		1
				Su	08/26/12	:30	10:00 AM	2012MRFP087H	\$900.00		2
				Political Outside Window							
				08/20/12 to 08/26/12 2x -----S							
27	13	Fox 13 Late News 10P	10p-1030p	Su	08/26/12	:00			\$800.00	Credited	1
				Su	08/26/12	:00			\$800.00	Credited	2
				Political Outside Window							
				08/20/12 to 08/26/12 2x -----S							
				Su	08/26/12	:30	10:15 PM	2012MRFP079H	\$2,500.00		1
28	13	Fox 13 Late News 1030p	1030-11p	Su	08/26/12	:30	10:27 PM	2012MRFP087H	\$2,500.00		2
				Political Outside Window							
				08/20/12 to 08/26/12 2x -----S							
				Su	08/26/12	:30	10:41 PM	2012MRFP079H	\$1,800.00		2
				Su	08/26/12	:30	10:58 PM	2012MRFP087H	\$1,800.00		1
29	13	Fox 13 Late News 11p	11p-1130p	Political Outside Window							
				08/20/12 to 08/26/12 2x -----S							
				Su	08/26/12	:30	11:21 PM	2012MRFP079H	\$1,400.00		2
				Su	08/26/12	:30	11:29 PM	2012MRFP087H	\$1,400.00		
				Political Outside Window							

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	Mitt Romney/USA/President/R
Product	ORDER# 40 / ROMNEY FOR PRESIDEI
Estimate Number	ORDER# 40

Invoice #	04069014-1
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04069014
Alt Order #	Political Outside Window
Deal #	
Order Flight	08/22/12 - 08/26/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
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Aired Spots **114**

<u>Gross Total</u>	\$142,600.00	
<u>Agency Commission</u>	\$21,390.00	
<u>Net Amount Due</u>	\$121,210.00	<u>Payment Terms 30 Days</u>

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